



## Ohio DECA Fact Sheet

### DECA

DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management in high schools and colleges around the globe. The activities enhance their preparation for college and careers by providing co-curricular programs that integrate into classroom instruction, applying learning in the context of business, connecting to business and the community and promoting competition. The student members leverage their DECA experience to become academically prepared, community oriented, professional, responsible and experienced leaders. Membership in DECA is open to all students who are enrolled in a state approved career-technical education program in an aligned career field, such as Business, Marketing or Finance.

### Board of Directors

The Ohio DECA Board of Directors is the primary governing body for the organization. The make-up of the Board consists of a talented group of educators, organization and community leaders and professionals. Meeting regularly throughout the year, the Board of Directors establishes policies relative to the interpretation and implementation of the constitution and bylaws. The Board of Directors includes voting members and two ex-officio (non-voting) members that include the Board's President and the Chartered Association Advisor.

### Ohio DECA Executive Council

The Executive Council is the educator advisory group for Ohio DECA. The Executive Council consists of one advisor from each of the 12 Ohio DECA districts. The Executive Council Representative is elected by each district according to policies and procedures established by the local advisors within the district. A council member must be an advisor of an active chapter and must have taught a minimum of two years. An advisor must have local administration approval to hold an Executive Council position.

### Career-Technical Education

Career-Technical Education (CTE) provides students of all ages with the academic and technical skills, knowledge and training necessary to succeed in future careers and to become lifelong learners.

### Ohio Career-Technical Education Vision

Every Ohio secondary career-technical education graduate is prepared for successful employment and ongoing education, and every Ohio business has the workforce it needs to prosper.

### Ohio Career-Technical Education Mission

Provide leadership and support for the successful delivery of quality career-technical education to drive quality workforce development in Ohio.



### Career Fields in Ohio

Ohio recognizes [16 career fields](#) in career-technical education. Students have the opportunity to concentrate their career-technical education studies in each of these fields.

### Key People to Know

<b>Director of the Ohio Department of Education and Workforce</b>	Steve Dackin
<b>Director, Career-Technical Education</b>	Leah Amstutz
<b>Assistant Director, Career-Technical Education &amp; Ohio DECA Board President</b>	Brenna Bartlett
<b>Ohio Chartered Association Advisor</b>	Serena VerWeire
<b>Leadership Development Coordinator</b>	Sydni Moore
<b>Scoring &amp; Testing Coordinator</b>	Trish Barber
<b>Summer Leadership Retreat (DECA Camp) Director</b>	Vallie Robeson



### Career-Technical Student Organizations (CTSOs)

There are five career-technical student organizations that offer CTE students the opportunity to improve technical skills, practice leadership and social skills and volunteer for community and school service activities. These organizations provide real-world experiences that challenge students to develop and succeed. There are five state-supported CTSOs in Ohio: *Business Professionals of America (BPA), DECA, Family, Career and Community Leaders of America (FCCLA), FFA and SkillsUSA.*

<b>DECA Facts</b>	<b>Ohio DECA</b>	<b>DECA, Inc.</b>
<b>Leadership</b>	Serena VerWeire, Ohio Chartered Association Advisor	Frank Peterson, Executive Director
<b>Address</b>	Ohio DECA 25 South Front Street, MS 604 Columbus, OH 43215-4183	DECA, Inc. 1908 Association Drive Reston, VA 20191
<b>Phone</b>	614-752-6624	703-860-5000
<b>Websites</b>	<a href="http://www.ohiodeca.org">www.ohiodeca.org</a>	<a href="http://www.deca.org">www.deca.org</a>
<b>Mission Statement</b>	DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management.	
<b>Annual Theme</b>	Experience the Difference	
<b>Annual Dues</b>	\$8.00	\$8.00
<b>Regional Breakdown</b>	Ohio is part of the Central Region of DECA Inc. Ohio DECA is divided into 12 Districts.	There are four regions of DECA, Inc. Central Region, North Atlantic Region Southern Region, Western Region
<b>DECA Month</b>	November	
<b>Conferences</b>	Ohio Career Development Conference March 8-9, 2024 - Columbus, OH	International Career Development Conference April 27– 30, 2024 Anaheim, CA
<b>DECA, Inc.</b>	Ohio DECA is the legal identity for the organization comprising all Ohio DECA chapter advisors.	DECA, Inc., chartered nationally in 1946, is the legal identity for the elected board of trustees that administers the DECA youth program.



## Developing Answers to Frequently Asked Questions

### Practice Answers Designed to Help You Frame Your Responses

#### 1. As a legislator, why should I provide funding to career-technical education?

Career-Technical Education inspires students to identify paths to future success and provides students opportunities to demonstrate the knowledge and skills necessary for high school graduation and beyond. Students learn through career exploration, take college courses and earn industry credentials. They receive customized learning that matches their passions and interests with their career aspirations.

#### 2. As a businessperson, how can I help Ohio DECA?

We have many opportunities in business and marketing education as well as DECA. Ultimately, all these opportunities help us. You can provide internships or job placements for students, host field trips, become a guest speaker, act as a DECA judge, help a student prepare for competition, participate on an advisory committee, and/or contribute funds to the Ohio DECA Association, a non-profit organization.

#### 3. How do you start a DECA chapter in your school?

First, you must work with your administration to start a career-technical business program or to convert a business program in your school into a career-technical education pathway. It takes time and energy to convince administrators and school boards, but it is worth it. Promotional materials and resources are available at [deca.org](http://deca.org).

#### 4. What is the organization of CTE in Ohio?

CTE is offered in comprehensive districts, compact districts and joint vocational school districts (often called career centers), in grades 7-12 across the state of Ohio. All Ohio CTE workforce development pathways are required to include at least four courses within their program of study, as well as include opportunities for students to earn postsecondary credit, include opportunities to earn relevant industry credentials, participate in career-technical student organizations, participate in work-based learning and earn technical skill attainment.

### **Now, Build Your Own Answers to These Questions**

1. Why is DECA worthwhile?
2. As a student, how can I get involved in DECA?
3. Why is Perkins funding important to CTE?
4. As a parent, how can I get involved in DECA?
5. What is a policy advocate?
6. How does Ohio DECA use its money?



7. Why did you decide to participate in DECA?
8. How can alumni get involved?

### **Websites and Materials to Study**

<b>DECA Inc. Website:</b> <a href="http://www.deca.org">www.deca.org</a>
<ol style="list-style-type: none"><li>1. What opportunities does DECA offer for leadership and competition?</li><li>2. How does DECA Inc. provide opportunities for advocacy on a national level?</li><li>3. How do you bring DECA to your school if you do not already have a chapter?</li><li>4. How can a legislator or business professional get involved in DECA?</li></ol>
<b>Ohio DECA Website:</b> <a href="http://www.ohiodeca.org">http://www.ohiodeca.org</a>
<ol style="list-style-type: none"><li>1. What is the Ohio DECA Executive Council?</li><li>2. When are Ohio's state level conferences?</li><li>3. What is Ohio DECA's Summer Leadership Retreat (DECA Camp)?</li></ol>
<b>Advance CTE Website:</b> <a href="http://www.careertech.org">www.careertech.org</a>
Please study the sections identified. <ul style="list-style-type: none"><li>• Career Technical Education (About CTE and Programs of Study)</li><li>• Federal Policy (The Perkins Act)</li><li>• Promote CTE (All Sections)</li></ul>