



# PALASH KAPOOR

STATE OFFICER CANDIDATE

A junior at Sycamore High School in his 3rd year of DECA! Ready to drive change & make Ohio DECA bigger & better!

## My DECA Experiences

### 2-Years of Competition

- Marketing Communications Category
- 3rd Place Internationally in 2022 - Won DECA Glass!
- 2X 1st Place at State Competition (2021, 2022)
- 2X 1st Place at Districts (2022, 2023)

### Other Amazing Experiences

- 2X DECA Summer Leadership Retreat Attendee
- DECA Mentor
- Selected to present to Sycamore principal & faculty
- Digital Strategy & Social Media Internship At Brixilated

## Objectives

- Address improvement areas based on discussions with fellow members
- Promote inclusivity & diversity
- Raise awareness & grow membership
- Develop community-focused initiatives

## About Me

### Leukemia & Lymphoma Society (LLS)

Fundraising Team Captain & Leadership Team

- Led 18-student team to raise \$50k+ in 4 months
- Recruited & mentoring 3 fundraising teams

### Youth & Peace in Action (YPA)

Student Coordinator, YPA Ambassador

- Certified PeaceBuilder & Project Team Leader
- Launched YPA initiative at Sycamore
- Leading teams from all around US in developing peace projects

**Rapper** - Run "Rap for Awareness" YouTube channel. I rap on social topics in fun ways!

Sycamore **Superintendent Advisory Council**

**Athletics:** Varsity Tennis, Chess Team Captain, 2nd Degree Taekwondo Black Belt

## Mission

- Encourage & Inspire young minds to help unleash their entrepreneurial and creative potential for a self-fulfilling life