

Name: _____

Date: _____

INDUSTRY TRENDS

OHIO DECA AI-INITIATIVE

Take notes for your next competition!!

1 Interview

- 1) Speaker Name & Company:
- 2) List three ways AI is relevant to business:
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- 3) Where can you watch the full interview?

2 ChatGPT Example

- 1) Describe two things that ChatGPT suggested for a marketing plan:
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- 2) Define prompt engineering. Why is it important?
- 3) How can you use ChatGPT for your next role play?

3 Power of Artificial Intelligence

- 1) What percent of high-paying jobs require coding skills?
- 2) What are some ways you can start learning basic code?
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- 3) What is the Ohio DECA AI-initiative?