



2023 Career Development Conference Guide

March 10-11, 2023 | Columbus, Ohio

WELCOME

The Ohio DECA Career Development Conference (CDC) is the culmination of the DECA year. More than 2,000 high school students, teacher-advisors, business professionals and alumni gather to participate in competitive events, showcase skills, build professional networks, and demonstrate career readiness. During the Career Development Conference, attendees will:

- Compete in industry-validated competitive events
- Attend sessions designed to develop leadership and teambuilding skills
- Build a network by connecting with Ohio members and professionals
- Strengthen competitive events skills
- Experience Columbus

NEW IN 2023

Conference App | Guidebook

Guidebook will replace the traditional conference program and include useful information like a venue map, event schedules, the Quest scavenger hunt, and important announcements. More information is forthcoming.

TEAMTRI Leadership Academy (2-3 Hours) | D-Pod in Convention Center

Leadership Academies are designed to provide a profound learning experience concentrated on a specific topic. **Spots are limited. Register during conference registration process.**

TEAMTRI Labyrinth (90-Minute Each) | D-Pod in Convention Center

Participants will use communication, delegation, collaboration, problem solving, and ultimately discover the secrets to the Leadership Labyrinth! **Spots are limited. Register during conference registration process.**

TEAMTRI Quest | Virtual via Guidebook App

A digital scavenger hunt held at the conference. Students complete activities, challenges, and interact with other students. Hint: Serving as a voting delegate earns points! \$250 prize package for three winners!

Grand Awards Ceremony Live Stream

This year the Saturday night Grand Awards Ceremony will be streamed live, via Mills James Production and Smart City Internet.

HEALTH AND SAFETY GUIDELINES

Health and safety are paramount. Ohio DECA considers the health and safety of all who attend the 2023 Career Development Conference, including our attendees, staff, partners, volunteers and on-site vendors/service providers, as our top priority.

In consultation with public health officials and the hotel, event staff may continuously update any requirements, recommendations or protocols to promote a safe event.



Please stay home if you are not feeling well or exhibiting any symptoms of illness.

REGISTRATION INFORMATION

Registration Fees

The registration fees for the Ohio DECA Career Development Conference are listed below. Registration fees include all conference materials, a conference shirt, trading pin, TeamTri activities, conference app, and costs associated with the conference.

Description	Rate if registered by 2/10/23	Late Rate if registered between 2/11-2/17/23
Students, Advisors and Chaperones	\$65.00	\$100.00
State Officer Candidates, Managers and Voting Delegates*	\$65.00	\$100.00
Executive Council Members	\$0.00	\$0.00
Administrators/Bus Drivers	\$0.00	\$0.00
Current State Officers	\$0.00	\$0.00
Awards Ceremony Guest	\$0.00	\$0.00
Officer Ice Cream Social– <i>Local Chapter Presidents Only</i>	\$5.00	n/a

* Students who are officer candidates, candidate managers, or voting delegates, even if they are also competing, must be registered as a candidate, candidate manager or voting delegates for tracking purposes.

REGISTRATION INFORMATION CONTINUED

Procedure

All students, advisors and chaperones attending the conference are required to registered for the conference using the [online registration system](#). **Conference registration must be received by February 10, 2023 and payment must be received by March 8, 2023 to avoid late fees.**

Ohio DECA recognizes its members are leaders and engaged students with competing priorities. Competitive event schedule change requests are never guaranteed. **Ohio DECA will attempt to facilitate schedule changes for requests made prior to Friday, March 3, 2023 at 5:00pm. Changes requested after this deadline will be assessed and invoiced a \$25.00 processing fee per request/change.** This includes day-of requests made at the Career Development Conference. Plan accordingly and have students check their schedules – *personal, school, and work* – before committing to competing at CDC.

Direct questions regarding the registration and payment to Hamet Ly | P: (614) 664-6769 or Email: hamet.ly@education.ohio.gov.

Conduct

Ohio DECA Career Development Conference attendees will adhere to the Delegate Conduct, Practices and Procedures outlined in the [ICDC Registration Guide](#) (page 38). **Advisors are responsible for attendees' conduct. Failure to conduct oneself in the appropriate manner may results in dismissal from the conference, the premise, and disqualification from attending the International Career Development Conference.**

Dress Code | [ICDC Registration Guide](#), page 39

Professional appearance is an important aspect of the overall preparation of DECA members for the business world. To that end, DECA supports a dress code for its career-based functions that exemplifies the highest standards of professionalism while being nondiscriminatory between genders. **Professional attire is required during competitive events and awards ceremonies. Business casual attire is acceptable for opening session and workshops.** DECA blazers are encouraged, but not required at CDC.

Delegates must adhere to the dress code at all times.

Non-Discrimination Policy

DECA Inc. is committed to creating and maintaining a healthy and respectful environment for all emerging leaders and entrepreneurs. Any behavior in the form of discrimination, harassment or bullying will not be tolerated. It is the responsibility of all members to uphold and contribute to this climate.

HOTEL INFORMATION

Hotel Rates | \$190 per room per night (Hyatt Regency and Drury Inn)

Ohio DECA must meet its contractual obligation to the Hyatt Regency Columbus before we can book blocks at surrounding hotels. Each room – Single, Double, Triple and Quad – is \$190/room.

Hyatt Regency | 350 N. High Street, Columbus, Ohio 43215 | 614-463-1234

Drury Inn and Suites | 88 E. Nationwide Boulevard, Columbus, Ohio 43215 | 614-221-7008

Check-In Procedure

Advisors will be responsible for obtaining room keys from the front desk and distributing them to their chapters. **Hotel check-in is scheduled to begin at 3:00pm.** Please note sleeping rooms may not be available upon arrival, so plan accordingly. **Do not leave items unattended.**

Check-Out Procedure

Luggage storage will be available in room D180 outside the Exhibit Hall D during the Grand Awards Ceremony. **Do not leave items unattended.**

Damage

Any damage to any property or furnishing in the hotel rooms or venue facilities will be the responsibility of the local chapter advisor and school district.

PAYMENT INFORMATION

Remit payment to:

Ohio DECA
c/o Jeff Keith, Accountant
25 S. Front Street, MS604
Columbus, Ohio 43215

OR – Pay online using a credit card. Ohio DECA will pay the 3% processing fee.

CAREER DEVELOPMENT CONFERENCE AGENDA

Friday, March 10, 2023 | Hyatt Regency Columbus

Time	Description	Location
9:00am	Registration Packet Pickup	Regency Foyer
9:00am	Contest Coordinator Orientation	Hayes
10:00am	Contest Assistants (Teacher/Advisors) Report to Events	Hyatt Regency
10:30am	Written Events Judging (<i>tentative based on #'s</i>)	Hyatt Regency
11:00am	Event Competition Begins (10:15am Prep Begins)	Hyatt Regency
3:00pm	Hotel Check-In Opens (tentatively)	Hyatt Regency
6:00pm	Officer Ice Cream Social (Local Chapter Presidents Only)	TBD
7:00pm	Opening Session and Emerging Leader Awards	Exhibit Hall D
8:00pm	State Officer Elections and Voting Delegate Sessions	Exhibit Hall D

Friday, March 10, 2023 | Leadership Training

Time	Description	Location
11:00am	Leadership Academy 1	D-Pod
12:00pm	Labyrinth (Escape Room) 2	D-Pod
2:00pm	Leadership Academy 2	D-Pod
2:30pm	Labyrinth (Escape Room) 3	D-Pod
4:30pm	Labyrinth (Escape Room) 4	D-Pod
5:00pm	Leadership Academy 3	D-Pod

Saturday, March 11, 2023 | Hyatt Regency Columbus and GCCC

Time	Description	Location
8:00am	Mini Awards Session – Announcement of Finalists <i>Professional attire is required during the awards ceremony</i>	Exhibit Hall D
9:00am	Contest Assistants (Teacher/Advisors) Report to Events	Regency Ballroom
10:00am	ALL Finals Competition	Regency Ballroom
7:00pm	Grand Awards Ceremony <i>Professional attire is required during the awards ceremony</i>	Exhibit Hall D and Live Stream

ADDITIONAL INFORMATION

Ohio DECA's Miracle Minute | Alzheimer's Association

The [Alzheimer's Association](#) leads the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

The Alzheimer's Association is hosting an exhibitor booth at Career Development Conference. Please encourage your students to stop by and create an origami heart.

Additionally, the Alzheimer's Association will be the recipient of all funds donated as part of the Ohio DECA Miracle Minute.

Accommodations for Disabilities

Ohio DECA will make every reasonable effort to ensure the appropriate modifications are provided for students with disabilities per Section 504 of the Rehabilitation Act.

Officer Ice Cream Social | Friday at 6:30pm, \$5.00/student

Team 79 welcomes all local chapter presidents (or specified delegate) to the Officer Ice Cream Social. Attendees will have their choice of novelty ice creams and participate in teambuilding activities led by the State Officer Team. **Limited spots. Reservations required at time of conference registration.**

Judge Recruitment

For Career Development Conference to run smoothly, we need a minimum of 100 judges on Friday and 200 Finals judges Saturday.

Do you know any professionals interested in judging competitive events? They can learn more on the at <https://www.ohiodeca.org/volunteer> or have them sign up here <https://forms.gle/9dN2ybAg7gejS3cQ6>

***Chapters that recruit three (3) judges who sign up AND fulfill their day-of responsibilities will receive one (1) registration reimbursement of \$65.00.**

****New DECA Advisors without students competing at CDC can volunteer in exchange for free conference registration. Contact Crystal Dortch, crystal.dortch@education.ohio.gov if interested.**

ADDITIONAL INFORMATION CONTINUED

Ohio DECA Conference Office Hours with Crystal Dortch, State Advisor

Crystal Dortch will be hosting virtual office hours on Microsoft Teams, on **Tuesdays from 3:30pm-4:00pm** starting Tuesday, January 3, 2023. This is an opportunity for advisors to ask questions, get clarification and receive limited technical assistance.

Join on your computer or mobile app | [Click here to join the meeting](#)

Or call in (audio only) | 614-721-2972 | Conference ID: 720 168 147#

North Market | Central Ohio's Public Market

North Market is a 145-year-old vibrant public market made up of Ohio's best independent merchants, farmers, and makers. <https://northmarket.org/>

Ohio Statehouse Tours | Capitol Square

Guided tours are available every day, except on state holidays. Please call 614-728-3726 to schedule a tour for groups of more than 10 people. [The Ohio Statehouse](#)

Columbus Blue Jackets vs. St. Louis Blues | March 11 at 7:00pm

American professional ice hockey team based in Columbus, Ohio that plays in the Eastern Conference of the National Hockey League (NHL) at Nationwide Arena.

Easton Town Center | Shopping, dining and entertainment

Easton features 200+ best-in-class retailers alongside exciting dining options, Ohio's largest movie theater and pedestrian-friendly open-air town squares, fountains, and parks.

<https://eastontowncenter.com/>

Buca di Beppo Columbus| Arena District

In the spirit of Italian culture, our group menus are served family-style, meant to be shared and feature our large Buca di Beppo portions! Our fun and festive semi-private dining rooms are uniquely decorated making Buca the perfect place for hosting your banquet or gathering. [Click here to view our menus](#) Contact Anne Anderson for reservations, carryout options and questions. Anne Anderson aanderson@earlenterprise.com or 614-821-0196.

Columbus Ice Cream| Graeters, Jeni's, Velvet, Simply Rolled, S'wich Social

Columbus has so many ice cream options you could eat a different flavor and style every day of the month and never repeat an option.