OHIO DECA MONTHLY ADVISOR MEETING

Tuesday, September 16th 2025

AGENDA

- **♦**Statewide Updates
- **Outpoint** Upcoming Events
- **⊘**Reminders
- Membership & Recruitment

STATEWIDE UPDATES

- **△ Membership Numbers**
 - **♦ Chapters:** 43
 - **◇ Members:** 3,013
 - △ Membership Incentive Deadline September 30th
- **♦ Cedar Point Day**
 - Registered: 146
- **DECA Inc. District Instructional Areas**
 - Now Available
- **◇ Ohio Competitive Events Guide**
 - Available October 1st
- **♦ State CDC Advisor Guide**
 - Available November 1st

UPCOMING DECA DAYS

Occumbus Blue Jackets

- **◇ Day #1:** October 16th @ 7:00PM vs. Avalanche
 - **Deadline:** October 6th
- **◇ Day #2:** November 17th @ 7:30PM vs Canadiens
 - **Deadline:** November 7th
- Activities Include: Skate Session, Speaker Panel, Private Tour
- **Output** Cleveland Cavaliers
 - **◇ Date/Time:** November 5th @ 7:00PM vs 76ers
 - ◇ Activities Include: Professional Speaker Panel, Interactive Marketing Activity, Arena Tour



DECA POWER TRIP

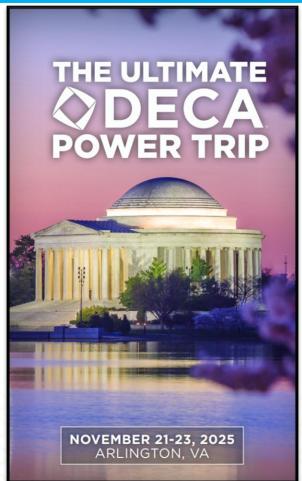
- **♦ Registration Deadline:** October 15th
 - Register directly through DECA, Inc.
 - ♦ Select "Conferences" in Membership Portal
 - **△** <u>Activities Include</u>:
 - ♦ Competitive Excellence Experience
 - ♦ Learning and Leadership Labs
 - ♦ College, Career + Company Exhibits
 - **♦** General Sessions

 - ◇ DECA After Dark D.C. Night Tour
- Current Ohio Registration

♦ 179 attendees from 10 chapters







REMINDERS

MONTHLY NEWSLETTERS

2025-2026 DATES

September 12th *Volume II - September 18th	October 10th *Volume III - October 16th	November 14th *Volume IV - November 20th
December 12th *Volume V - December 18th	January 16th *Volume VI - January 22nd	February 13th *Volume VII - February 19th
March 13th *Volume VIII - March 19th	April 10th *Volume IX - April 16th	May 15th *Volume X - May 21st

Visit www.ohiodeca.org/newsletter

♦ Including:

- **♦** Chapter Spotlights
- ♠ Advisor Spotlights
- **♦** State Officer Announcements
- **♦** Best Practice Articles
 - ♦ Would Love Volunteers!
- **♦** Important Dates
- Upcoming Events
- Monthly Submissions



HOW OHIO DOES DECA

♦ Scheduled Meetings & Visits

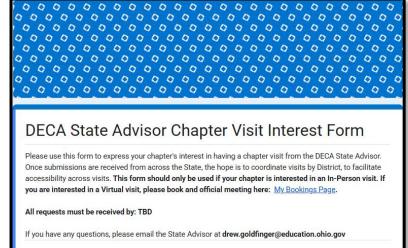
- Planned In-Person
 - ♦ Complete Chapter Visit Interest Form
 - Regional Plan To Be Developed Based on Interest
 - Deadline for Requests: *Friday, September 26th by 5:00PM*
- Virtual
 - ♦ Schedule directly through <u>My Bookings</u>

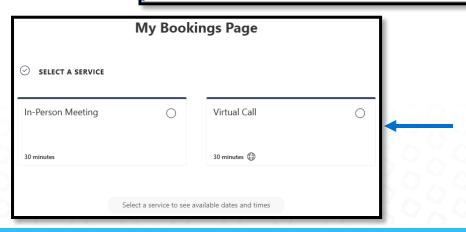
♦ Potential Visit Content

- ♦ General Class/Chapter Visit
- ◇ Advisor/Officer Meeting
- ♦ Chapter Event/Activity
- ♦ Workshops/Best Practices
 - General Chapter Strategies
 - Leadership
 - Competitive Events

District Competitions









OHIO DECA GROUP ME

Please have your members sign-up for the Ohio DECA Group Me!

This group chat will help increase communication with members throughout the state!



QUESTIONS?

MEMBERSHIP & RECRUITMENT

MEMBERSHIP & RECRUITMENT

- **◇ How Do You Handle Registering Members?**
 - School vs. Student Funded
 - ◆ Do you include anything with membership?
 - ♦ How do you motivate to join?
 - ♦ How do you recruit for program and/or chapter?
- **◇ Professional & Alumni Members**
 - Open Do you have them at your chapter?
 - ♦ What is your process for connecting with Professionals & Alumni
- **Dest Practices**

MEMBERSHIP SYSTEM WALKTHROUGH

QUESTIONS?

NEXT MEETING OCTOBER

THEME: CAMPAIGNS & COMPETITION

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