

## Career Development Conference Corporate Sponsorship Packages

Ohio DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management with the help of sponsors, business partners, volunteers, alumni and professional members. By supporting Ohio DECA through a conference sponsorship, organizations can connect with thousands of student members and advisors, promote the importance of developing 21<sup>st</sup> century skills for the workplace, and invest in the next generation of leaders.

**Conference Location:** Hyatt Regency Columbus | 350 N High St, Columbus, OH 43215

**Conference Dates:** March 10, 2023

**Estimated Number of Conference Participants:** 2,500

### SPONSORSHIP LEVELS

#### *Conference Title Package (\$15,000)*

- Naming rights to the 2023 Ohio DECA Career Development Conference, “2023 Career Development Conference Presented by ABC Company”.
- Five (5) Professional Memberships to DECA
- Three (3) sponsor-crafted post on Ohio DECA’s social media pages.
- One (1) promotional item per chapter to be inserted into registration bags.
- Company name and logo on slideshow at Opening Session and Grand Awards Ceremony.
- Company logo on t-shirts distributed at conference.
- Thank you and donation letter, and Ohio DECA Friend of DECA decal, from Ohio DECA.
- Name and/or company listed in the digital conference program.
- Up to three (3) exhibitor tables with priority placement

#### *Platinum Package (\$5,000)*

- “Gold Package” plus:
- Three (3) Professional Memberships to DECA.
- One competitive event sponsorship (selected by sponsor from list of available events) to be recognized at conference as “Competitive Event Title, Sponsored by ABC Company”.
- Company representative will award the trophy on stage at the Grand Awards Ceremony.

#### *Gold Package (\$2,000)*

- “Silver package” plus:
- Three (3) Professional Memberships to DECA.
- Three (3) sponsor-crafted post on Ohio DECA’s social media pages.
- One (1) promotional item per chapter to be inserted into registration bags.

## SPONSORSHIP LEVELS CONTINUED

### ***Silver Package (\$1000)***

- “Bronze package” plus:
- Two (2) Professional Memberships to DECA.
- Company name and logo on slideshow at Opening Session and Grand Awards Ceremony.
- Two (2) sponsor-crafted post on Ohio DECA’s social media pages.

### ***Bronze Package (\$500)***

- Thank you and donation letter, and “I support Ohio DECA” sticker, from Ohio DECA.
- Company name listed in the digital conference program.
- Company logo on t-shirts distributed at conference.
- One (1) flyer per person to be inserted into registration bags.
- One (1) exhibitor booth location at conference.

### ***Exhibitor (\$250)***

- 8’ display table and two chairs. *If you want more than 2 people in the booth, each additional exhibitor/person is a \$25.00 charge.*
- Request electric in the exhibitor agreement. NOTE: Bring your own extension cord. Extension cords will not be provided.
- Exhibitor may use the public WiFi at no additional cost.
- Display tables have linens. Bring your logoed table linen or table runner.
- Company name listed in the Career Development Conference digital program.
- ***\*\*Exhibitor booths are free when four (4) judges are provided to adjudicate in-person competitive events.***

Sign up to be a sponsor and/or exhibitor here: [Ohio DECA Sponsorship Form](#) (Google Form)

### **Remit Payment:**

Ohio DECA  
c/o Crystal Dortch  
25 S. Front Street, MS 604  
Columbus, Ohio 43215  
(614) 466-3077  
[Crystal.dortch@education.ohio.gov](mailto:Crystal.dortch@education.ohio.gov)  
<https://www.ohiodeca.org/>