



Ohio DECA Partnership Opportunities 2026-2027





25 S. Front Street, MS 604
Columbus, OH 43215-4183
Phone: (614) 752-6624
www.ohiodeca.org

Partner with Ohio DECA

Ohio DECA prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management.

DECA's comprehensive learning program is integrated into the classroom, applies learning to real-world business situations, connects students with their local community, and promotes competition through DECA's extensive Competitive Events Program.

By developing a partnership with Ohio DECA, your organization can connect with thousands of high school students and advisors, while helping our members become the future business leaders of tomorrow.

We would love to work with you in developing a long-term partnership that will benefit not only our members and advisors, but your organization as well!



**DECA PREPARES EMERGING LEADERS AND ENTREPRENEURS
IN MARKETING, FINANCE, HOSPITALITY AND MANAGEMENT**



DECA - By The Numbers

Ohio DECA

DECA, Inc.

Chapters	120
Members	8,000
Advisors	150

Chapters	4,200+
Members	287,000+
Advisors	8,200+

92% of DECA members report that DECA experiences empowered them to become an effective leader

98% of DECA members report they gained skills to improve personal and professional behavior

91% of DECA members report that DECA experiences connected school to the real world for them

97% of DECA members report they learned how to communicate thoughts and ideas

91% of DECA members report that participation in DECA prepared them academically for college and career

82% of DECA members recognize the benefit and responsibility of community service



"DECA helped me find my voice! DECA allowed me to be pushed outside of my comfort zone and sharpen my communication skills."

Aiden Johnson
Butler Tech Edgewood HS



"DECA transformed me from a quiet new student to a confident leader who loves to network, embrace challenges, and unleash creativity. It's where I found both my passion and my true self."

Lanie Gehner
Great Oaks Harrison HS

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Career Development Conference

Join us at our annual DECA State Career Development Conference in Columbus to connect with over 2,800 DECA members and advisors this February! This event also coincides with our Ohio BPA State Leadership Conference, and would love to partner with your organization on behalf of both organizations!



Columbus, Ohio

Location: Hyatt Regency

Date: February 22nd - 24th

Time: 8:30am - 4:30pm

Ohio DECA's CDC as well as Ohio BPA's SLC are the culminating events for our over 5,000 attendees each year.

BPA SLC Dates: February 22nd - 23rd
DECA CDC Dates: February 23rd - 24th

Members have the opportunity to compete against Ohio's best in competitions that apply real-world business knowledge.



Opportunities to partner with Ohio DECA & Ohio BPA members and advisors during CDC and SLC include:

- ◇ *Judging*
- ◇ *Conference Exhibitor*
- ◇ *Competitive Event Sponsor*
- ◇ *Workshop Presenter*
- ◇ *Social Media Communication*



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Partnership Packages

By supporting Ohio DECA through partnership opportunities, your organization can help us continue to highlight the importance of developing college and career readiness as well as 21st century skills in the next generation of business leaders.

Ohio DECA greatly appreciates our partners and is excited to work with your organization to enhance opportunities for our over 8,000 members and advisors.

Packages:

Exhibitor:	\$300.00
E-Partner:	\$300.00
Bronze:	\$500.00
Silver:	\$1,000.00
Gold:	\$2,000.00

All partnership opportunities are on an annual basis, unless otherwise specified, and will be applicable for 2026-2027.

Packages and Add-Ons can also be customized to best fit the needs of your organization.

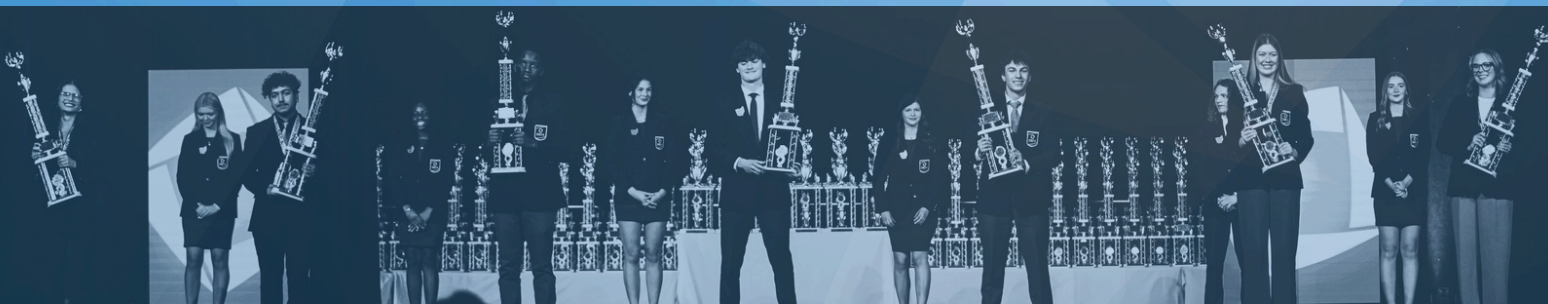
Please contact Drew Goldfinger at drew.goldfinger@education.ohio.gov to discuss your needs further.

Package Add-Ons:

- ◆ **Competitive Event Sponsor - \$1,000**
Includes on-stage Trophy Presentation
- ◆ **Digital Conference Program Ads**
¼ Page Ad - \$250.00
½ Page Ad - \$500.00
- ◆ **Leadership Activity Naming - \$500**
Officer Dessert Reception
- ◆ **Website Advertisements - \$1,250**
Impressions to 4,000 monthly visitors
**Price based on six-month term*
- ◆ **Advisor Gift - \$500**
Conference Thank You to Ohio DECA Advisors
- ◆ **Conference Lobby Projection**
COST TBD

Judge Discount:

A **\$50 Discount PER VOLUNTEER** will be applied to every on-site competitive event judge provided during CDC.



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Partnership Packages

Exhibitor: \$300.00

- ◆ *One (1) Exhibitor Table on Tuesday, February 24th during DECA CDC*
 - \$500 to participate in BOTH BPA SLC (Monday) & DECA CDC (Tuesday)
- ◆ *8" display table and two chairs*
 - An additional \$25.00 for each additional participant
 - If electric is needed, must specify in partnership agreement
 - Exhibitor responsible for providing extension cords
 - Exhibitor may use public WiFi at no additional cost
 - Table linens will be provided; welcome to bring company branded linen
- ◆ *Company name listed on OhioDECA.org & highlighted as CDC Exhibitor*
- ◆ *One (1) dedicated social media post during CDC*
- ◆ *Can provide 30-minute interactive workshop (optional)*
- ◆ *Booth Passport provided to students to enhance exhibit interactivity*
- ◆ ***Exhibitor booths are FREE when six (6) judges are provided for CDC***

E-Partner: \$300.00

- ◆ *Designed for partners unable to participate on-site in CDC*
- ◆ *Two (2) dedicated social media posts during academic year*
 - One (1) activation post & one End-Of-Year post
- ◆ *Company name listed on OhioDECA.org & Digital Conference Program*
- ◆ *Two (2) Professional Members to DECA, Inc.*
 - Additional Professional Members can be added to ANY package at \$10.00 each



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Partnership Packages

Bronze: \$500.00

- ◇ *One (1) Exhibitor Table during DECA CDC*
- ◇ *One (1) flyer insert in each student conference registration bag*
- ◇ *Two (2) dedicated social media posts*
 - *One (1) "thank you" post, One (1) during CDC post*
- ◇ *Company logo displayed on OhioDECA.org & Digital Conference Program*
- ◇ *Three (3) Professional Members to DECA, Inc.*
- ◇ *Can provide 30-minute interactive workshop (optional)*

Silver: \$1,000.00

- ◇ *All items included in "Bronze" Partnership Package*
- ◇ *One (1) ¼ Page Digital Conference Program Ad*
- ◇ *One (1) additional dedicated social media post*
 - *One (1) pre-conference post*
- ◇ *Can provide 45-minute interactive workshop (optional)*
- ◇ *Company recognition during CDC Opening & Grand Awards Sessions*
- ◇ *Five (5) Professional Members to DECA, Inc.*

Gold: \$2,000.00

- ◇ *All items included in "Silver" Partnership Package*
- ◇ *Upgraded to one (1) ½ Page Digital Conference Program Ad*
- ◇ *One (1) additional dedicated social media post*
 - *One (1) End-Of-Year post*
- ◇ *Can provide 60-minute interactive workshop (optional)*
- ◇ *One (1) promotional item to be inserted into registration bags*
- ◇ *Five (5) additional Professional Members to DECA, Inc.*
- ◇ *Company logo on conference t-shirt*

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THANK YOU FOR YOUR INTEREST!

Ohio DECA is excited for the opportunity to meet with you in the near future to discuss how to best connect our over 8,000 members and advisors to your organization!!

TO GET STARTED, CONTACT:

DREW GOLDFINGER

drew.goldfinger@education.ohio.gov

(614) 728-9618