

CHAPTER HANDBOOK 2026-2027



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GREETINGS FROM OHIO DECA

Welcome Ohio DECA to the 2026-2027 DECA year, where we hope you are ready for the **NEXT BIG THING** with DECA! The Team 83 State Officers and myself are working diligently to maximize your opportunities with Ohio DECA while also developing unique engagement opportunities that will help you and your members get the most out of this school year.

This Chapter Handbook was developed to be a valuable resource for advisors throughout the year, which will help guide you with the contacts and links necessary for success this year with Ohio DECA. In addition, we hope this resource will be extremely beneficial to new advisors in providing recommendations and best practices for strategies that will help your chapter succeed.

This Chapter Handbook should be used in collaboration with other Ohio and DECA, Inc. resources such as the **DECA Guide**, **Ohio DECA Competitive Events Guide**, and the **Ohio DECA State Career Development Conference Advisor Guide**. These resources, used together, will be vital to navigating the 2026-2027 school year. Additional resources will also be provided to advisors throughout the year.

Some key highlights to be excited for during the 2026-2027 DECA year:



Drew Goldfinger

Ohio DECA
State Advisor

Ohio DECA Days - we encourage you to participate in our Ohio DECA Days with Cedar Point, the Columbus Blue Jackets, the Cincinnati Reds and the Cleveland Cavaliers. These learning opportunities will provide your students with an inside look on how to work in these various career fields.

DECA ICDC Anaheim - this year's culminating DECA event is the annual International Career Development Conference in Anaheim, California!

We look forward to working with all of you this year!

Drew Goldfinger

IMPORTANT LINKS

OHIO DECA WEBSITE

Your source for all important Ohio DECA information including resources and materials to help you succeed as a DECA Advisor.

www.ohiodeca.org

DECA RESOURCES

DECA provides a variety of resources for advisors to assist your chapter both inside and out of the classroom. Feel free to visit these resources in the Advisor Resource Center.

www.deca.org/resources

SHOP DECA

Branded items for your chapter, as well as DECA+, a teaching resource with curriculum materials relating to DECA's competitive events and career areas are available through Shop DECA.

www.shopdeca.org

SOCIAL MEDIA

We encourage advisors, members and chapter leaders to follow Ohio DECA on social media for the latest statewide updates!

Instagram: @ohiodeca

Facebook: @Ohio-DECA

DECA DIRECT

DECA Direct is a one-stop location for news, tips and resources for both members and advisors. Weekly updates are also provided in addition to daily competition tips.

www.decadirect.org

DECA GUIDE

The DECA Guide is your year-long resource for DECA's Comprehensive Learning Program, including competitive events.

www.deca.org/guide

EXECUTIVE COUNCIL

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Please reach out to your appropriate Executive Council member with any questions or concerns; visit ohiodeca.org for additional details on your region.

OHIO DECA CHAPTERS BY DISTRICT

District 1

Clay High
Defiance Senior High
Napoleon High
Ottawa High
Penta-Anthony Wayne
Penta-Maumee
Sylvania Northview High
Toledo E.L. Bowsheer High
Toledo Roy C. Start High 2
Toledo Roy C. Start High 4
Waite High
Whitmer High
Woodward High

District 2

EHOVE Career Center
Fostoria High
Penta Career Center
Penta-Bowling Green
Penta-Oak Harbor
Penta-Perrysburg
Port Clinton High
Sandusky High

District 3

Bellefontaine High
Bucyrus High 1
Bucyrus High 2
Carey High
Lima Senior High 1
Lima Senior High 2
Marion Harding High 1
Marion Harding High 2
Millstream Career 1
Millstream Career 2
Ohio Hi Point - Indian Lake
Saint Marys Memorial High
Upper Sandusky High

District 4

Beavercreek High
Centerville High
Kettering Fairmont High 1
Kettering Fairmont High 2
Northmont High
Northridge Local Schools
Ohio Hi Point - Graham
Ohio Hi Point - Triad
Trotwood Madison High
Urbana High
Xenia High

District 5

Butler Tech - DRL
Butler Tech - Colerain
Butler Tech - Edgewood
Butler Tech - Fairfield
Butler Tech - Northwest
Butler Tech - Ross
Great Oaks Harrison 1
Great Oaks Harrison 2
Great Oaks Taylor
Hamilton High

District 6

Great Oaks Anderson
Great Oaks Indian Hill 1
Great Oaks Indian Hill 2
Great Oaks Mariemont 1
Great Oaks Mariemont 2
Withrow University High

District 7

C-Tec Lakewood High
Gahanna-Lincoln High
Granville High
Heath High
Licking Heights High
Newark High
Ohio Hi Point - Marysville
Olentangy High
Olentangy Berlin High
Olentangy Liberty High
Olentangy Orange High
Westerville Central High

District 8

Columbus Downtown High
Emerald Campus
Fairfield Union High
Great Oaks Washington Sr.
Groveport Madison High 1
Groveport Madison High 2
Lancaster High
Metro Early College High
Pickaway Ross Career-Tech
Pickering High North
Reynoldsburg High
Westerville South High

District 9

Auburn Career Center
Bedford High
Cleveland Heights High
Euclid High
Maple Heights High
Mentor High 1
Mentor High 2
Northern Career Institute
Parma Normandy High 1
Parma Normandy High 2
Parma Valley Forge High 1
Parma Valley Forge High 2
Strongsville High

District 10

Akron East Community Learning 1
Akron East Community Learning 3
Akron Garfield Community Learning
Akron North High
Cuyahoga Falls High
Firestone High
John R. Buchtel Community Learning
Kent Roosevelt High 1
Kent Roosevelt High 2
Lake High
Tallmadge High

District 11

Fitch High
Four Cities Compact
Glenoak High - Business
Indian Creek High
Massillon Washington High
Meadowbrook High
St. Clairsville High

District 12

Fairfield Local Schools
Great Oaks Batavia
Great Oaks Blanchester
Great Oaks Goshen
Great Oaks Milford
Great Oaks West Clermont
Western Brown High 1
Western Brown High 2

District 13

Great Oaks Finneytown
Great Oaks Mt. Healthy
Great Oaks Princeton
Great Oaks Sycamore 1
Great Oaks Sycamore 2
Great Oaks Wyoming

REGISTER YOUR MEMBERS

Step 1: Login

- Go to **www.deca.org/register** to log into the membership system.
- Enter your Chapter ID as your username as well as your password.

Step 2: Confirm your Chapter Information

- You will be asked to confirm your chapter's information upon initial login for the year.
- Set/update your **Student Password** to give your members access to their student portal.
- Please confirm all necessary information as it relates to your chapter including **Principal/CTE Director Information** as well as **District and Graduation Preferences**.

Step 3: Verify Information On All Tabs Highlighted in Red

- Update important chapter information including all addresses and phone numbers.
- Update Chapter Advisor(s) tab - DO NOT delete an advisor completely if they are no longer with your chapter, please mark them as Inactive so they still remain in the DECA, Inc. Database.
- You can also add Chapter Advisor(s), if necessary.

Step 4: Graduate Members (new chapters will skip this step)

- Click "Graduate" under the Students Tab - this will move any students previously listed as Seniors into an alumni status for this year.
- Click the "Select All" Button, and then choose from the appropriate options:
 - Click "Graduation Completed," which will move all graduated members into the alumni tab.
 - Click "Drop Selected," which will remove your graduated members and make them inactive.

Step 5: Edit Students

- Once you have graduated the previous Senior members, select the **red** "Edit Students" tab.
- Click "Bulk Grade Roll Forward" which will move all of the members from last year to the next appropriate grade level OR individually update the grade for the returning members.
- Remove any students who you know will not be returning, and click "Drop."
- Once your changes are done, click bulk edit complete at the bottom of the screen.

Step 6: Add New Student/Alumni/Professional Members

- Under the Student tab, you can add new student members by clicking **ADD STUDENTS**.
- Here you can add students individually OR upload all members using the Bulk CSV Upload **(make sure to use the provided template.)**
- Under the Alumni and Professional members tabs, you can add alumni/professional members.
- **Ohio DECA State & National Fees: Students & Advisors \$16.00, Alumni & Professional \$10.00**

Step 7: Submit Membership and Payment

- Once you are ready to submit your membership, you may do so through this tab.
- Members **CAN NOT** be removed once submitted, but you can add more members later.
- All membership payments are sent to DECA, Inc. excluding any District fees.
- Ensure you are submitting your payments in a timely manner to DECA, Inc.

CHAPTER LEADERSHIP

Effective DECA advisors use strategy to develop an intentional plan to create a strong DECA chapter. DECA's Chapter Strategy provides the framework and resources to develop your chapter as a small business or corporation-complete with a leadership team, chapter goals, or a program of leadership, which all support DECA's mission.

Developing a Leadership Team

Effective student leadership is essential to the success of your DECA chapter. It is important to identify roles and responsibilities for key leaders that have a purpose in supporting the overall mission and goals of your DECA chapter. When developing your student leadership team, consider the functions of your chapter and the identify positions that will help you achieve your goals. DECA encourages chapters to practice real-world leadership by adopting a structure that mirrors business and industry.

Positions of a Chapter Leadership Team

*Establishing an effective officer team will help set up your chapter for a year of success. DECA recommends a traditional chapter leadership model that consists of one President and four to five Vice Presidents with differing responsibilities. **Each chapter is different, so while DECA makes recommendations for positions and team size, it is important to make decisions that best suit your chapter's needs.***

Chapter President

Responsible establishing chapter vision, management and organization.
Facilitates communication between Advisor and other chapter leaders.

VP of Finance

Responsible for chapter budgeting, accounting and fundraising efforts.

VP of Leadership

Responsible for all non-competitive event career and leadership based chapter activities.

VP of Hospitality

Responsible for connecting members to a welcome, value-filled, fun educational experience.

VP of Career Development

Responsible for chapter participation, preparation and performance in competitive events as well as connecting members with other career development opportunities.

VP of Marketing

Responsible for internal member recruitment and communication through branding and promotional methods.

CHAPTER LEADERSHIP

Sample Leadership Team Responsibilities:

Chapter President:

- Facilitates discussion amongst the leadership team as well as leads chapter meetings.
- Serves as a liaison between the leadership team and chapter advisor as well as serves as a representative to the association officer team and leadership.
- Provides communication to both internal and external chapter stakeholders.
- Assists other leadership team members, when necessary.
- Leads the development of chapter goals and strategies.
- Delegates tasks and deadline to other leadership team members.

Vice President of Finance:

- Prepares the annual chapter budget.
- Assists in the collecting of membership dues and/or fundraising money.
- Keeps accurate records of all chapter funds.
- Leads fundraising efforts as well as serves as point of contact in fundraising planning efforts.
- Communicates with school related financial representative.

Vice President of Leadership:

- Facilitates chapter networking and leadership opportunities for members.
- Coordinates guest speaker or internship opportunities.
- Prepares members to participate in DECA Leadership conferences such as Ultimate Power trip.
- Leads community service efforts.
- Provides opportunities for recognition and awards for members.

Vice President of Hospitality:

- Responsible for new member onboarding/orientation efforts and activities.
- Obtains facilities for internal DECA events.
- Plans all DECA activities and events.

Vice President of Career Development:

- Focuses on preparing members for DECA competitions.
- Develops competitive event training materials.
- Plans mock competitions or practice sessions.
- Encourages participation in DECA Challenges.
- Plans professional and career development workshops for the chapter.

Vice President of Marketing:

- Leads all membership recruitment efforts and activities.
- Creates marketing/advertising materials for distribution.
- Manages all chapter social media accounts.
- Submits articles to DECA Direct on behalf of the chapter.

CHAPTER FUNDRAISING

Fundraising is a crucial activity for any chapter, as it will provide for easier access to the funds necessary to participate in such Ohio DECA related activities such as DECA Days, the State Career Development Conference, or DECA ICDC.

Fundraising can look different for every chapter but can share some similarities as well. Ultimately, each chapter has to conduct fundraisers that work the best for their members. Some suggestions include:

- Selling merchandise or food through your school store.
- Hosting a community-based event.
- Recruiting sponsors.

Each chapter should follow the following steps when it comes to raising funds:

Step 1: Plan

- Try and develop an annual budget for your chapter; this will help to determine funding needs.
- Collaborate with chapter officers and members to brainstorm opportunities for your chapter to gain financial support.
- Research opportunities throughout your local community to determine additional fundraising alternatives.

Step 2: Connect

- Once research is conducted, connect with local organizations to begin planning fundraising events or activities.
- Connect with your school's bookkeeper or treasurer to further understand school-based finance policies; chapter officer responsible for finances should be main point of contact.
- Connect with chapter members to distribute information on upcoming opportunities.

Step 3: Act

- Plan details for the implementation of chapter fundraisers.
- Acquire appropriate materials or documentation to implement fundraiser.
- Motivate chapter members to participate and promote your fundraising efforts.
- Further promote fundraising opportunities to your school and communication using chapter social media accounts.

Step 4: Budget

- Ensure that planned fundraising efforts meet your planned budget; monitor progress to make adjustments to help meet fundraising goals.
- Plan multiple fundraisers throughout the year to further assist in meeting your budget.
- Thoroughly track revenue and expenses using spreadsheet software to further understand your fundraising progress.

CHAPTER ACTIVITIES

Effective planning for chapter meetings, activities and events will help your chapter leaders maximize engagement with your members and attendees.

Some tips for conducting successful chapter activities include:

Establish Clear Objectives: Determine the purpose and desired outcomes from each activity that you plan. When planning meetings, create an agenda that includes key discussion points, activities, and time allocations. When planning activities and events, focus on creating effective timelines and logistical plans to help streamline.

Develop Engaging Materials: Whether implementing a meeting, activity or event, make sure to utilize materials that meet the needs of your target audience while also remaining informative. Encourage member participation through discussions, group work or role-playing exercises.

Prepare and Communicate: Share meeting materials in a timely manner with members as well as regularly communicate meeting updates and reminders as well as important chapter information through various channels, such as social media.

Follow-Up and Act: Summarize key discussion points and decisions as well as action items that come from the meeting, activity or event; share these items with members to ensure everyone is on the same page and accountable for their responsibilities.

Engaging Chapter Activity Ideas:

Academically Prepared

- Competitive Events Workshops
- Parter with other CTSOs
- Mock Competition Nights
- Host a Financial Literacy Workshop

Community Oriented

- Host a Volunteer Day
- Collaborate with Local Businesses for Fundraising Projects
- Work with Chamber of Commerce
- Host Collection Drives

Professionally Responsible

- Guest Speaker Events
- Local Company Site Visits
- Job Shadowing
- Professional Etiquette Workshop

Experienced Leaders

- Co-Host Leadership Workshops with other Local Chapters
- Chapter Mentorship Program
- Host a Leadership Panel Discussion
- Team Building and Networking Activities

COMPETITIVE EVENTS

Outlined below are introductory details for the competitive event classifications as well as a list of categories offered at district and state competitions as part of Ohio DECA. For additional event requirements and guidelines, as well as details regarding DECA's online simulation competitive events, please visit the official *DECA Guide* through **www.DECA.org**. Please also refer to the Ohio DECA Competitive Events Guide published later this year for further details.

Testing + Role Play Events

Principles of Business Administration Events: These categories are designed for **first-time high school DECA members, and only first-year DECA members will be eligible to participate.** Each participant will be given a comprehensive *Business Administration Core Exam*, which consists of 100 multiple-choice questions on general business, marketing, finance, entrepreneurship or hospitality topics. In addition to this exam, participants will also complete a DECA Role-Play, responding to a business situation in front of a judge. Role play scores are weighted twice that of the exam scores. These categories are also designed for an individual participant.

The categories included in this event are:

- Principles of Business Management and Administration (PBM)
- Principles of Entrepreneurship (PEN)
- Principles of Finance (PFN)
- Principles of Hospitality and Tourism (PHT)
- Principles of Marketing (PMK)

Team Decision Making Events: Each team in these categories, consisting of two members, will be individually and separately given a comprehensive 100 question multiple-choice exam relating to their categories' Career Cluster. Participant exam scores will be averaged together when determining final ranking. In addition to this exam, participants will collaborate to complete a DECA Role-Play, responding to a business situation in front of a judge. Role play scores are weighted twice that of the exam scores.

The categories included in this event are:

- Business Law and Ethics Team Decision Making (BLTDM)
- Buying and Merchandising Team Decision Making (BTDM)
- Entrepreneurship Team Decision Making (ETDM)
- Financial Service Team Decision Making (FTDM)
- Hospitality Services Team Decision Making (HTDM)
- Marketing Management Team Decision Making (MTDM)
- Sports and Entertainment Marketing Team Decision Making (STDM)
- Travel and Tourism Team Decision Making (TTDM)

COMPETITIVE EVENTS

Individual Series Events: Individuals competing in these categories will complete a comprehensive 100 question multiple-choice exam relating to their categories' Career Cluster. In addition to this exam, participants will also complete a DECA Role-Play, responding to a business situation in front of a judge. Role play scores are weighted twice that of the exam scores.

The categories included in this event are:

- Accounting Applications Series (ACT)
- Apparel and Accessories Marketing Series (AAM)
- Automotive Services Marketing Series (ASM)
- Business Finance Series (BFS)
- Business Services Marketing Series (BSM)
- Entrepreneurship Series (ENT)
- Food Marketing Series (FMS)
- Hotel and Lodging Management Series (HLM)
- Human Resources Management Series (HRM)
- Marketing Communications Series (MCS)
- Quick Serve Restaurant Management Series (QSRM)
- Restaurant and Food Service Management Series (RFSM)
- Retail Merchandising Series (RMS)
- Sports and Entertainment Marketing Series (SEM)

Personal Financial Literacy Event: Individuals competing in this category will complete a comprehensive 100 question multiple-choice Financial Literacy Exam. In addition to this exam, participants will also complete a DECA Role-Play, responding to a business situation in front of a judge. Role play scores are weighted twice that of the exam scores.

The category included in this event is:

- Personal Financial Literacy (PFL)

Prepared Events

Integrated Marketing Campaign Events: Each team in these categories, which can include up to three DECA members, is tasked with developing a 45-day marketing campaign centered around a real event, product, or service. This campaign is to be designed using a pitch deck limited to 20 slides (updated in 2026), which will be submitted in advance for evaluation. In addition to the submittal of their campaign, each team will need to make a formal presentation regarding their campaign in front of as judge, as well as individually and separately complete a comprehensive 100 question multiple choice Marketing Cluster Exam. The presentation score will be weighted twice the exam score.

The categories included in this event are:

- Integrated Marketing Campaign - Event (IMCE)
- Integrated Marketing Campaign - Product (IMCP)
- Integrated Marketing Campaign - Service (IMCS)

COMPETITIVE EVENTS

Professional Selling and Consulting Events: Individuals competing in these categories will organize and deliver a sales presentation or consultation for one or more products/services/customers. As part of this competitive event, participants will design and present their sales pitch in front of a judge. The categories in this event are topic based, meaning the sales pitch designed by the competitor must be centered around this year's DECA topic. In addition to the designed presentation, individuals also need to complete a comprehensive 100 question multiple-choice exam in the *appropriate career cluster* (each category in this event is a different exam). The presentation will be weighted twice the value of the exam score. **Please review the DECA Guide at www.DECA.org for this year's theme as well as testing information for these categories.**

The categories included in this event are:

- Financial Consulting (FCE)
- Hospitality and Tourism Professional Selling (HTPS)
- Professional Selling (PSE)

Business Operations Research Events: Each team in these categories, which can include up to three DECA members, is tasked with the development of a written strategic plan and presentation based on the results of a research study conducted by the team and a real business. The business chosen by the team for their research study will determine which category within this event they fall in. As part of this competitive event, participants will submit their written proposal, limited to 20 pages, as well as make a formal presentation about their proposal in front of a judge. This event is topic based, meaning that the theme for each year's research study changes. The written proposal will count for **50%** of the team's final score, with the presentation counting for the other **50% (DECA, Inc. updates for 2026-2027).**

Please review the DECA Guide at www.DECA.org for further details regarding this year's theme as well as details as to which category your chosen company might fall in. Each chapter can make two submissions per event to compete at the Ohio DECA State Career Development Conference.

The categories included in this event are:

- Business Services Operations Research (BOR)
- Buying and Merchandising Operations Research (BMOR)
- Finance Operations Research (FOR)
- Hospitality and Tourism Operations Research (HTOR)
- Sports and Entertainment Operations Research (SEOR)

Entrepreneurship Events (Pitch Decks): Each team in these categories, which can include up to three DECA members, is tasked with the development of an entrepreneurial proposal. This proposal is to be designed using a pitch deck limited to 20 slides (updated in 2026), which will be submitted in advance for evaluation. In addition to the submittal of this proposal, each team will need to make a formal presentation regarding their campaign in front of a judge. **Please review the DECA Guide at www.DECA.org for further details, as these categories differ in structure and requirements.**

The categories included in this event are:

- Innovation Plan (EIP)
- Start-Up Business Plan (ESB)

COMPETITIVE EVENTS

Entrepreneurship Events (Written): Each team in these categories, which can include up to three DECA members, is tasked with the development of an entrepreneurial proposal. As part of this competitive event, participants will submit their written proposal, limited to 20 pages, as well as make a formal presentation about their proposal in front of a judge. The written proposal will count for 50% of the team's final score, with the presentation counting for the other 50% (DECA, Inc. updates for 2026-2027). **Please review the DECA Guide at www.DECA.org for further details, as these categories differ in structure and requirements.** Each chapter can make two submissions per event to compete at the Ohio DECA State Career Development Conference.

The categories included in this event are:

- Business Growth Plan (EBG)
- Franchise Business Plan (EFB)
- Independent Business Plan (EIB)
- International Business Plan (IBP)

Project Management Events: Each team in these categories, which can include up to three DECA members, is tasked to use project management skills to initiate, plan, execute, monitor, control and close a project. *This project may begin at any time after the close of the previous year's Ohio DECA State Conference and run to the beginning of the next and must be implemented by the DECA chapter.* As part of this competitive event, participants will submit their written proposal, limited to 20 pages, as well as make a formal presentation about their proposal in front of a judge. The written proposal will count for 50% of the team's final score, with the presentation counting for the other 50% (DECA, Inc. updates for 2026-2027). **Please review the DECA Guide at www.DECA.org for further details, as each Project Management category has a different objective and also differs in structure and requirement.** Only one project per chapter per event can be submitted to the Ohio DECA State Career Development Conference (updated in 2026)

The categories included in this event are:

- Business Solutions Project (PMBS)
- Career Development Project (PMCD)
- Community Awareness Project (PMCA)
- Community Giving Project (PMCG)
- Financial Literacy Project (PMFL)
- Sales Project (PMSP)

For each of DECA's competitive events, the number of role-plays and presentations required might vary at each level of competition. District advisors are responsible for determining the logistics and implementation of competitive events at their district level.

State competitive events have both a preliminary as well as a finals round. Students should be prepared to complete multiple role-plays or presentations at State CDC and should plan accordingly with the appropriate presentation materials; only one career cluster exam will be completed.

MONTHLY PLANNING STRATEGIES

JULY

- Develop your chapter's strategic plan, DECA calendar and budget.
- Examine the DECA, Inc. Guide and understand yearly updates.
- Begin placing conference dates and chapter activities on school calendar.
- Review DECA programming and determine how to incorporate into your classroom.
- **New Advisors** - review the Advisor Organizer and Advisor Hub for additional resources.

August

- Connect or reconnect with local DECA leaders, your state association advisor, your Executive Council representative and other district advisors in your area.
- Introduce DECA to your students; promote using membership and ICDC videos.
- Meet with your chapter leadership team to develop annual goals.
- Verify the information in the membership system is accurate.
- Review DECA Recruitment resources for additional membership recommendations.
- Register for Ohio DECA Days with the Cleveland Guardians, Cincinnati Reds or Cedar Point.

September

- Introduce DECA's Competitive Events Program to your members and begin working towards District and State competitions; participate in **DECA's Stock Market Game**.
- Submit DECA Membership as your chapter continues to recruit members.
- Plan participation in DECA Campaigns (Promotional, Community Service, etc.)
- Register to attend educational conferences such as **DECA Amped** or **Ultimate Power Trip**.
- Conduct a Parent Night for New Members.
- Attend monthly **Ohio DECA Advisor Calls**.

October

- Participate in the Ohio DECA Pin & T-Shirt Contest.
- Register for DECA's Ultimate Power Trip by **October 15th**.
- Participate in the Virtual Business Challenge Round 1.
- Participate in the Ohio DECA Day at the Columbus Blue Jackets.
- Plan chapter activities for DECA Month (**November**).

November

- Celebrate DECA Month by holding activities at your school or throughout your community.
- Prepare for upcoming District Competitive Events.
- Participate in the Ohio DECA Pin & T-Shirt Contest Voting with your members.
- Participate in the Ohio DECA Days at the Columbus Blue Jackets or Cleveland Cavaliers.
- Finalize entries for DECA Campaigns.
- Submit your initial DECA Membership by **November 15th**.

December

- Submit Chapter Campaigns by **December 1st**.
- Work with students on completing DECA Scholarship Applications
- Plan and execute a chapter social activity.
- Conduct a mid-year evaluation on chapter progress.
- Submit pre-registration for Ohio DECA 20 Page Written Events by **December 18th**.
- Participate in local District Competitions; begin preparation for SCDC Registration.

MONTHLY PLANNING STRATEGIES

January

- Recruit members who have joined your class during the second semester.
- Work with your students on submitting DECA Scholarship Applications by **January 15th**.
- Ask business professionals to help your members prepare for competitive events; participate in local District Competitions, and begin preparation for SCDC Registration, which starts **January 11th**.
- Participate in Ohio DECA Day with Ohio State Basketball.
- Participate in the Virtual Business Challenge Round 2.
- Work with your students in uploading CDC Written Event Entries by **January 22nd at 5:00pm**.
- Submit your State Career Development Conference Registration by **January 25th at 5:00pm**.
- Work with your chapter leaders on submitting their Ohio DECA Officer Applications due by **January TBD**.

February

- Celebrate Career and Technical Education Month.
- Participate in DECA's Advocacy Campaign.
- Assist those interested in running for Ohio DECA Office attend State Officer Screening on **February 6th**.
- Verify chapter membership in registration system prior to **February 15th** deadline.
- Hold practice sessions to prepare for State Career Development Conference.
- Attend the annual Ohio DECA State Career Development Conference **February 23rd - 24th**.

March

- Make plans now to attend advisor professional learning activities in the summer by submitting requests, securing fundings and applying for grants/scholarships.
- Submit your chapter's Advocacy Campaign, due **March 1st**.
- Attend the OBMEA Conclave Conference.
- If participating in DECA ICDC, submit appropriate registration materials by **March 10th**.
- If participating in DECA ICDC, upload Written Event Submissions by **March 30th**.
- Continue preparations for DECA ICDC by arranging travel, raising funds and ensuring competitors have DECA Blazers.

April

- Hold practice sessions to prepare for DECA ICDC.
- Attend DECA ICDC, **April 17th - 20th, in Anaheim, California**.
- Celebrate ICDC successes.
- Thank sponsors and mentors for their contributions to your members who attended ICDC.

May

- Conduct annual evaluation of your DECA chapter with your leadership team.
- Recognize business partners and community members.
- Recognize member achievements and contributions.
- Select new chapter leadership team members.
- Attend End-of-Year Ohio DECA Advisor Meeting on **May 11th**.

June

- Schedule a meeting with your outgoing and incoming chapter leadership teams for a training and transition session.
- Train new chapter leadership team.



TEAM 83 OFFICERS

As pictured, from left to right:

Myra Sahay

Policy Advocate

Great Oaks Sycamore

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Sekhar Timsina

VP of Leadership

Butler Tech DRL

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London Fisk

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AIDEN JOHNSON PRESIDENT

Hello, Ohio DECA! My name is Aiden Johnson, and I am incredibly excited and honored to serve as your Ohio DECA President. DECA has had a tremendous impact on my life. When I first joined DECA, I never imagined how much it would challenge me, grow my confidence, and give me opportunities to lead. This organization helped me find my voice, and this year, I want to help make those same opportunities available to every Ohio DECA member.

One of my biggest priorities as a state officer is strengthening the connections between members and chapters across Ohio. With more than 8,000 members, Ohio DECA is filled with students who bring different experiences to the organization. I believe we become stronger when we are better connected. So, through Connect Calls and our statewide GroupMe, I want to help make Ohio DECA feel less like a collection of individual chapters and more like one connected association.

I am especially excited to work alongside Alp and Sekhar on Team 83's Innovation initiatives. Our work is centered around three C's: Connection, Competition, and Content.

Through **Connection**, we will create more opportunities for members across Ohio to communicate, collaborate, and connect. Through **Competition**, we will develop a statewide competitive mentoring system that connects members looking for guidance with experienced competitors who can help them grow. Through **Content**, we will create accessible resources covering all things DECA. With my focus being on Connection, I am continuing to work on the Connect Calls and GroupMe. All Connect Calls will be late 1st Semester - early 2nd Semester leading up to State CDC. Stay tuned for a schedule coming soon on Instagram!

However, our job as state officers goes far beyond competitions and conferences. Team 83 is a resource that members can turn to throughout the entire year. I want every member to know that their ideas, questions, and experiences matter, regardless of the size of their chapter or how long they have been involved in DECA.

Throughout my DECA experience, I have learned that DECA is about so much more than winning a competition. It is about the people who encourage you, the experiences that push you outside your comfort zone, and the opportunities that help you become someone you never thought you could be. I want to help create those experiences for you.

Ohio DECA is your association, and your ideas are what make it better. Whether you have a big idea or a small suggestion, I want to hear it. Please reach out to me through Instagram (**@deca_aiden**) or through my email **ajohnson@ohiodeca.org**. I am incredibly grateful for the opportunity to serve you, and I cannot wait to see what we accomplish together as Team 83.

Let's make this a year of connection, growth, and opportunity for every Ohio DECA member!

Aiden Johnson
President
Team 83



JOEL NYA SECRETARY

Hello Ohio DECA! I'm super excited for this Team 83's term to start and to meet you all! As your Ohio DECA State Secretary, my goal is to help create an association where every chapter and member feels connected, supported, and empowered to make an impact. I want to use this year to strengthen the relationships between our members, chapters, association, and the communities around us. My focus will center around three areas: **Community Outreach, Partnerships, and Membership Engagement.**

DECA gives students the skills to become leaders, but those skills should extend beyond our chapters and conferences. I want to encourage Ohio DECA members to use their leadership, communication, and business skills to serve the communities around them. Through community service opportunities and our statewide partnership with the Brave Like Me Foundation, I hope to help chapters create meaningful experiences that benefit others while giving members the opportunity to lead with purpose.

Strong partnerships can create opportunities that students cannot always find within their schools. I want to help strengthen Ohio DECA's relationships with businesses, community organizations, and other youth-serving organizations. My goal is to connect our association with professionals and organizations that can provide mentorship, career exposure, service opportunities, and real-world experiences to our membership.

Being a DECA member should mean more than simply being on a roster. I want members to feel that they are part of something larger than their individual chapter. I will work to strengthen the connection between chapters and the association while creating more opportunities for members to interact, collaborate, and learn from one another. Whether that is through chapter-to-chapter connections, statewide initiatives, conferences, or new engagement opportunities, I want Ohio DECA to feel like one connected association.

Throughout this year, I want to:

- Expand community service and outreach opportunities
- Connect students with professionals and real-world experiences
- Listen to student voices and help turn their ideas into action
- Celebrate the chapters and members who make a difference

As State Secretary, I want to be approachable, present, and intentional in everything I do. I want members to know that their ideas matter, their voices are heard, and their experiences in DECA are valued.

*Joel Nya
Secretary
Team 83*



LONDON FISK VP OF LEADERSHIP

Hello, Ohio DECA! My name is London Fisk, and I am so excited to serve as an Executive Officer on Team 83 for the 2026/2027. I am so thankful for the opportunity to support you and my fellow State Officers in achieving our goals this year. During my term, my focus will be on getting Ohio DECA members involved in community outreach and creating meaningful partnerships with organizations across the state.

One of my goals this term is to provide more opportunities for Ohio DECA members to grow outside of competition. Our community outreach initiatives will give DECA members more access to resume-ready and character-building opportunities, like volunteering and fundraising. The skills learned from activities like these, such as service and empathy, are invaluable in the workforce and are part of what makes Ohio DECA members so successful in the real world.

In addition, Team 83 wants to encourage Ohio DECA members to support deserving organizations at the state and local level. One organization our officer team has handpicked to support as our chosen nonprofit is the **Brave Like Me Foundation**. Brave Like Me aims to create moments of uninhibited joy for children experiencing Complex Medical Conditions, disabilities, and chronic childhood diseases through their three main experiences: **Brave Friends, Brave Pets, and Brayden's Books**. To learn more about them, visit bravelikemefoundation.org. Throughout this year, I am hoping that Ohio DECA can provide connections, visibility, and fundraising to help Brave Like Me increase its reach. Keep an eye on our Instagram, @ohiodeca, to see how you can Be Brave, Live Without Limits, and support this wonderful organization.

Regarding partnerships, I am working with Myra and Joel to partner with a total of 15 organizations across Ohio to raise \$10,000. These partnerships will help cover costs associated with DECA as well as provide Ohio DECA members with visibility at organizations they may be looking at for job and internship opportunities. We are currently in the process of contacting new and pre-existing partners, and I am so excited for everyone to see the fruits of this labor at CDC.

A little bit about me: I randomly decided to add a business class to my scheduling sheet in 8th grade, and it was the best decision I've ever made. After hearing about DECA, I knew it was something I wanted to be a part of and haven't looked back. Starting my Junior year this year, I have now been a CDC Finalist twice, placed in the top five at CDC, and attended ICDC twice, through the Elevate Leadership Academy and as a competitor and finalist in the Integrated Marketing Campaign Event event, and currently serve as Wyoming DECA Chapter President. I am so proud of the growth and friendships I have made through DECA and cannot wait to continue this as an Executive Officer. If you have any questions or want to contact me, my email is lfisk@ohiodeca.org.

Thank you again for this wonderful opportunity to represent the 8,000+ members in Ohio DECA. I promise to do everything in my power to make you proud.

*London Fisk
VP of Leadership
Team 83*



ALP ONGUC VP OF LEADERSHIP

Hello, Ohio DECA! My name is Alp Onguc, and I am incredibly excited and honored to serve as one of your Team 83 Vice President's of Leadership. DECA has given me so many opportunities to lead and make an impact, and has helped me grow beyond what I thought was possible. This year, I want to help make those same opportunities more accessible to every Ohio DECA member, regardless of their chapter size, experience, or background.

As a state officer, one of my biggest priorities is strengthening the connections between members and chapters. Ohio DECA is composed of over 8,000 members with different expectations and strengths, and I believe that we are at our best when we learn from one another. Through expanded Connect Calls, our statewide GroupMe, chapter outreach, and other opportunities to engage beyond conferences, I will work to make the chapters of Ohio DECA better in all aspects of competition and professional development.

I am especially excited to work alongside Aiden and Sekhar on Team 83's Innovations initiatives. Our work is centered around three C's: Connection, Competition, and Content. Through **Connect**, we will grow opportunities for members around the entire state to communicate and learn from each other. Through **Competition**, we will start a state-wide competitive mentoring system and match members who want mentoring with members who have prior competition experience. Through **Content**, we will develop simple, accessible guides on matters in competition, leadership, DECA, and overall involvement.

Competition has significantly impacted my own experience in DECA. I started off just as lost as any other first-year DECA competitor. It was not until I was able to get mentored by an upperclassman friend (and former state officer) that I started to improve in DECA. I am also aware of the difficulties of knowledge transfer in chapters and the substantial amount of knowledge and experience that leaves with each graduating class. I plan to implement a state-wide mentorship program which facilitates the movement of this information, enables DECA members to improve competitively, and connects members across Ohio. In addition to these programs, it's crucial for us as Team 83 to always remain an available resource for members whom we represent, and we hope to accomplish the following goals:

- Fostering a collaborative environment for members and chapters across Ohio DECA
- Implementing a more far-reaching connective communications network throughout the state
- Developing and sharing resources in a concise, simple format to increase accessibility

Throughout my DECA experience, I have come to realize how much deeper an individual contribution or triumph becomes when shared, especially with another member eager to achieve. I seek to work on building a thriving competitive environment in Ohio DECA, where members never feel unprepared as they progress through their DECA journeys. I am beyond excited to witness all that Team 83 has in store for Ohio DECA.

I invite you all to please share all of your ideas with me, regardless of how small. I am accessible through Instagram (**@deca_alp**) or my email aonguc@ohiodeca.org. Ohio DECA is your association, and I am here to help realize your potential. I can't wait to serve you all and help build the next generation of DECA competitors.

*Alp Onguc
VP of Leadership
Team 83*



SEKHAR TIMSINA VP OF LEADERSHIP

Hello Ohio DECA! My name is Sekhar Timsina, and I am so incredibly honored and humbled to serve as one of your VP's of Leadership this year. I want to share a little bit about my DECA journey and why serving Ohio DECA means so much to me.

I joined DECA during my Junior year of high school, but my involvement with Career Technical Student Organizations began long before that. During my Freshman and Sophomore years at Fairfield High School, I was involved in Business Professionals of America, where I had the opportunity to serve as both a local and regional officer. That opportunity exposed me to what CTSOs offer to students: opportunities to compete, lead, and meet students from all around the world. By the end of my Sophomore year, I decided to take a leap of faith and enroll in the Business program at Butler Tech D. Russel Lee Career Technology Center.

At the time, I knew this would impact my high school experience, but I did not know how much it would impact my CTSO journey as well. In the beginning of my Junior year, I discovered that the Business program was transitioning from BPA to DECA, and yes, I was slightly distraught for several reasons: BPA was familiar to me, I had established relationships there, and I didn't know what to expect with DECA. Because our chapter was brand new, we did not have an established roadmap to follow and thus, we faced many issues with funding, competition resources, and simply understanding how to navigate DECA.

As one of our Co-Presidents, I saw first-hand how the lack of knowledge and resources impacted our chapter and our growth. This experience is what pushed me to run for state office. I wanted to help create more opportunities for new and emerging chapters to connect with experienced members and chapters, access useful resources, and feel supported as they develop their own chapter culture. Throughout my term, my goal is to make it easier for chapters to learn from one another, access the resources they need, and create an Ohio DECA experience where no chapter feels like they have to figure everything out alone.

*Sekhar Timsina
VP of Leadership
Team 83*



SARAH JOHNSTON PUBLIC RELATIONS

Hello Ohio DECA, I am Sarah Johnston, your Public Relations Representative. My main responsibility is to manage our social media pages, which I will be using to work towards my membership goals. So, if you're reading this and you don't follow Ohio DECA on Instagram, open your phone, go to Instagram, search up Ohio DECA, and hit the follow button.

My plan for Ohio DECA's public relations is to start small to scale large, to show real faces with real voices, and to create a consistently uplifting image for Ohio DECA. For DECA members, a consistently uplifting image means highlighting real members and their accomplishments, no matter the size. This looks like shout-outs that recognize effort, growth, and progress, helping members feel seen and valued. During DECA Month, I would love to implement DECA takeovers, where real faces with real voices are showcased; this would look like allowing members to submit content from their own chapters that can be shared on the Ohio DECA page, so students see themselves reflected at the state level. If this interests you or your chapter, check out Ohio DECA's LinkTree located in our bio and fill out the Google form.

Small acts can have a large impact, whether that is sharing a comeback story, posting real DECA moments, or encouraging students to reach out to our account when they are looking for advice. One post and one response can change a member's connection and confidence in Ohio DECA.

Now, a little about me and my DECA story. I started DECA my Sophomore year of high school. I was doing it just to be around friends but DECA quickly transformed my life. I began to see what the real world of business looked like and how creative business can be. I have made memories and friendships that will last me a lifetime. I am now a Senior and want to major in either Marketing or Public Relations in college. I play soccer, run cross country and track, and serve not just as my chapter's president but as our Senior class President as well.

I am grateful to serve every member, advisor, and professional in Ohio DECA. I look forward to making personal connections throughout my time as a State officer. The easiest way to contact me for any and all needs is through my DECA email sjohnston@ohiodeca.org or through DMing the Ohio DECA account.

*Sarah Johnston
Public Relations Rep.
Team 83*



MYRA SAHAY POLICY ADVOCATE

Hello, Ohio DECA! My name is Myra Sahay, and I am absolutely thrilled and honored to serve as your Team 83 Policy Advocate. As a Junior at Sycamore High School, this opportunity means more to me than I can express. I cannot wait to support Team 83 in advancing our goals and advocacy initiatives throughout the year. As Policy Advocate, my focus is to build meaningful connections, elevate DECA's presence across our state, and secure sustainable support for Ohio DECA through partnerships.

I am determined to ensure that Team 83 crafts impactful initiatives that leave a lasting mark on our organization. To accomplish this, I will work diligently to connect with other Career and Technical Student Organizations (CTSOs), fostering collaboration and unity across student leadership platforms. I am eager to advocate for DECA on a direct, school-to-school basis to ensure every chapter feels empowered, supported, and represented. I am passionate about strengthening our organization's foundation by establishing strategic business partnerships. These collaborations are vital to ensuring Ohio DECA has the continuous funding and resources needed to provide world-class opportunities for every member. My biggest priority is making sure chapter advisors and officers have access to strong networks, industry connections, and sustainable growth.

One exceptional aspect of Ohio DECA is our shared drive for excellence and advocacy. To support our state, I plan to actively reach out to chapters statewide to hear your ideas, address your needs, offer leadership-based guidance, and see how chapters and the officer team can collaborate with schools across the state.

Growth and advocacy are critical to success, and Team 83 is passionate about helping Ohio DECA members reach the extraordinary heights we know it's capable of! Specifically, my goals include the following:

- Connecting with other CTOS
 - Fostering collaborative initiatives with fellow Career and Technical Student Organizations
 - Build state-level leadership networks across different career technical fields
- Advocate for DECA on a school-to-school basis
 - Reach out directly to individual chapters to provide advocacy support
 - Strengthen relationships between state leadership and local chapter officers
 - Encourage chapter growth and member engagement statewide
- Establish sustainable business partnerships
 - Connect with local and state businesses to support Ohio DECA initiatives
 - Secure sponsorship opportunities to ensure continued funding for state programs

The team and I are thrilled to begin implementing our goals and initiatives! We are incredibly proud of Ohio DECA's progress and ensure our team will empower our incredible members to reach new heights through strong advocacy, strategic partnerships and open communication.

This organization is something I'm deeply passionate about, and I've directly experienced the impact DECA has on students. I am honored to serve alongside an incredible leadership team. I cannot wait to see what we achieve together this year!

Myra Sahay
Policy Advocate
Team 83

2026-2027 Advisor Calendar

July 1st	Begin online Membership Registration at www.deca.org/register <i>\$16 per Secondary member (National \$8, Ohio Dues \$8)</i>
July 10th - 13th	Ohio DECA Summer Leadership Retreat *DECA CAMP*
September 3rd	DECA Day at the Cleveland Guardians <i>Game vs. Toronto Blue Jays @ 1:10pm</i>
September 15th	DEADLINE Ohio DECA Day at Cedar Point Registration <i>www.decaregistration.com/oh-flc</i>
September 17th	DECA Day at the Cincinnati Reds <i>Game vs. Los Angeles Dodgers @ 12:40pm</i>
September 25th	Advisor Professional Development <i>Nationwide Area - 8:00AM - 4:00PM</i>
October 2nd	Ohio DECA Day at Cedar Point <i>Cedar Point - Sandusky, OH</i>
October 13th	Ohio DECA Day #1 at Columbus Blue Jackets <i>Game Starts @ 6:15PM vs Florida Panthers</i>
October 15th - 18th	DECA Amped Advisor Professional Learning Conference <i>Boston, MA - www.deca.org/conferences/amped</i>
October 30th	DEADLINE Ohio DECA Pin & T-Shirt Contest Entries Due <i>Digital Artwork Only; One Design Per Contest Per Chapter</i>
November 3rd	Ohio DECA Day #2 at Columbus Blue Jackets <i>Game Starts @ 7:00PM vs Colorado Avalanche</i>
November 9th - 13th	Online Voting for Pin & T-Shirt Design Contest <i>One vote per Registered Student Member</i>
November 15th	DEADLINE Initial Membership Registration <i>Initial Deadline determines State Competitive Event Allocations</i>
November 16th	Ohio DECA Day at the Cleveland Cavaliers <i>Game vs. Chicago Bulls</i>
November 20th - 22nd	The Ultimate DECA Power Trip <i>Louisville, KY - www.deca.org/power - Registration Due 10/15</i>
December 1st	DECA Inc. Chapter Campaigns & Membership Campaign Due <i>www.deca.org/campaigns</i>
December 18th	Pre-Registration for 20 Page Written Prepared Events DEADLINE <i>Required for Participation in CDC (New for 2026-2027)</i>

2026-2027 Advisor Calendar

January 11 th	DECA Inc. Student Scholarship Applications Due <i>www.deca.org/scholarships</i>
January 11 th	Ohio DECA Career Development Conference Registration Opens
January TBD	Ohio DECA Day at Ohio State Basketball <i>Game TBD</i>
January 22 nd	DEADLINE to Upload CDC Written Events to DLG by 5:00PM
January TBD	DEADLINE State Officer Applications Due <i>All Team 84 State Officer Applications</i>
January 25 th	DEADLINE Ohio DECA Career Development Conference Registration Closes at 5:00PM
Jan. 27 th - 31 st	DECA Inc. Sports and Entertainment Marketing Conference <i>Orlando, FL - www.deca.org/sem - Registration Due 12/2</i>
February 1 st	20 Page Written Prepared Event Judging Begins
February 6 th	State Officer Screening <i>Location TBD</i>
February 8 th	CDC Preliminary Schedules Available in DLG
February 12 th	DEADLINE CDC Scheduling Accommodations due by 5:00PM
February 15 th	DEADLINE Final Membership Registration <i>Students must be registered by 2/15/27 to compete at ICDC</i>
February 15 th	CDC Final Schedules Available in DLG
February 22 nd - 24 th	Ohio DECA Career Development Conference <i>Hyatt Regency Columbus & Greater Columbus Convention Center</i>
March 1 st	Advocacy Campaign Due - www.deca.org/campaigns Executive Officer Applications Due - www.deca.org/officers
March 10 th	DEADLINE DECA Inc. International Career Development Conference Registration Due
March 11 th - 13 th	OBMEA Conclave <i>Cincinnati, Ohio</i>
March 30 th	DEADLINE DECA Inc. ICDC Written Event Uploads Due
April 17 th - 20 th	DECA Inc. International Career Development Conference (ICDC) <i>Anaheim, CA - www.deca.org/icdc</i>

All Dates Subject to Change

Monthly Advisor Calls

Interested in getting Ohio DECA and DECA, Inc. updates?

Join us each month on Microsoft Teams for our Advisor Calls, where we discuss important State and National updates.

In addition, each meeting will also include detailed topic-based, time-sensitive discussions on valuable concepts for Advisors to help their members succeed.

Please see the scheduled dates for these meetings below.

Monthly Advisor Call Dates



Back to School <i>August 25th</i>	<i>September 15th</i>	<i>October 13th</i>
<i>November 10th</i>	<i>December 15th</i>	<i>January 12th</i>
<i>February 9th</i>	<i>March 9th</i>	<i>April 13th</i>
End of Year Wrap Up <i>May 11th</i>		

All Meetings will begin at 3:30PM

Monthly Newsletters

Interested in having your DECA Chapter highlighted?

We encourage chapters to make submissions to our Monthly Ohio DECA Newsletter, highlighting activities that have been occurring at your school with your members!

In addition to chapter highlights, additional information will be shared on upcoming Ohio DECA events and deadlines.

Please see the due dates below for newsletter submissions.

Newsletter
Due Dates





September 11th *Volume I - September 18th	October 9th *Volume II - October 16th	November 6th *Volume III - November 13th
December 4th *Volume IV - December 11th	January 15th *Volume V - January 22nd	February 12th *Volume VI - February 19th
March 12th *Volume VII - March 19th	April 9th *Volume VIII - April 16th	May 14th *Volume IX - May 21st

**All Newsletters will be released the
following Thursday**

Submissions can be made at:
www.ohiodeca.org/newsletter

2026-2027 EVENTS

DECA Day @ Guardians



September 3rd

DECA Day @ Guardians



September 17th

Advisor Prof. Development



September 25th

DECA Day @ Guardians



October 2nd

DECA Amped-Boston



October 15th - 18th

DECA Day @ Blue Jackets



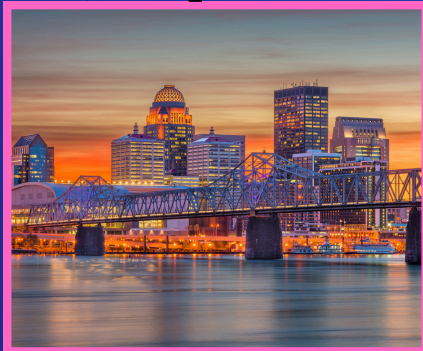
Oct/Nov TBD

DECA Day @ Cavaliers



November 16th

Power Trip - Louisville



November 20th - 22nd

DECA Day @ Ohio State



Dec/Jan TBD

SEM Conference - Orlando



January 27th - 31st

Ohio CDC - Columbus



February 22nd - 24th

DECA ICDC - Anaheim



April 17th - 20th

DECA CHAPTER CAMPAIGNS

deca.org/campaigns

CELEBRATE #DECAMONTH IN NOVEMBER

MEMBERSHIP

Guide your membership efforts by meeting these goals.

20

MORE STUDENTS
THAN LAST YEAR

OR

20

ALUMNI

OR

20

PROFESSIONALS

DEADLINE 12.1.26

Earn **ACHIEVEMENT LEVEL** by meeting the requirements in any one of the categories (students, alumni or professionals) of the Membership Campaign and receive a pennant and certificate.

Earn **THRIVE LEVEL** by meeting the requirements in any two of the categories of the Membership Campaign and receive a pennant, plaque, flag and two allocations to attend the Thrive Academy at ICDC!

PROMOTIONAL

Conduct these promotional activities from the beginning of your school year through DECA Month.

3

SCHOOL
OUTREACH ACTIVITIES



3

SUCCESS STORIES
OF ALUMNI



3

COMMUNITY
OUTREACH ACTIVITIES



Adobe Express MUST BE USED IN THE CREATION OF ONE OUTREACH ACTIVITY.

DEADLINE 12.1.26

Earn **ACHIEVEMENT LEVEL** by meeting the requirements in any one of the DECA Month Chapter Campaigns (Promotional Campaign, Community Service Campaign or Innovations and Entrepreneurship Campaign) and receive a pennant and certificate.

Earn **THRIVE LEVEL** by meeting all the requirements in any two of the DECA Month Chapter Campaigns (Promotional Campaign, Community Service Campaign or Innovations and Entrepreneurship Campaign) and receive a pennant, plaque, flag and two allocations to attend the Thrive Academy at ICDC!

COMMUNITY SERVICE

Conduct a community service activity from the beginning of your school year through DECA Month.

1

OR MORE COMMUNITY
SERVICE ACTIVITIES



75%

OR MORE PARTICIPATION
OF YOUR DECA MEMBERS



1

FORM OF PUBLICITY
OR PROMOTION USING



Adobe Express

INNOVATIONS + ENTREPRENEURSHIP

Conduct these innovations and entrepreneurship activities from the beginning of your school year through DECA Month.

1

INNOVATIONS ACTIVITY
WITH 75% PARTICIPATION



3

INTERVIEWS AND PROFILES
OF LOCAL BUSINESSES



1

LOCAL ENTREPRENEUR
GUEST SPEAKER

ADVOCACY

Advocate during Career and Technical Education Month® in February.

3

SCHOOL
OUTREACH ACTIVITIES



3

PUBLIC POLICY
MAKERS OUTREACH



3

COMMUNITY
OUTREACH ACTIVITIES

DEADLINE 3.1.27

Meet the requirements in the Advocacy Campaign during February and receive a pennant, special plaque from DECA and a letter of recognition sent to your school administrator and government officials.

Eligibility to attend ICDC is determined by the chartered associations, based on their policies. Chapters should consult with their association advisor for eligibility guidelines.

THANK YOU FOR BEING PART OF OHIO DECA!!!

FOR QUESTIONS, PLEASE CONTACT:

DREW GOLDFINGER
drew.goldfinger@education.ohio.gov
(614) 728-9618

OHIO DECA CHAPTER HANDBOOK